



Applied Behavioral Employee Engagement Program

BENEFITS

Employee engagement programs intuitively measuring individual as well as overall effectiveness and impact.

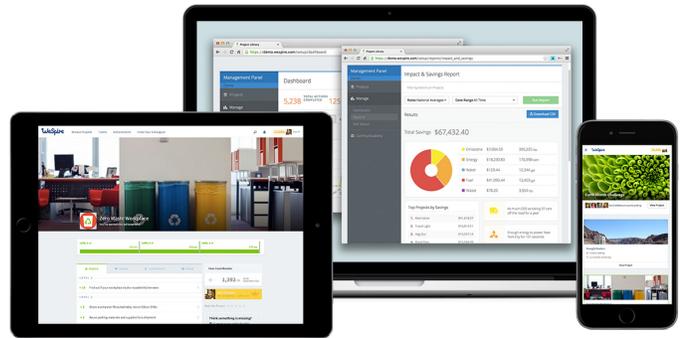
Behavioral science and the power of social and game mechanics create an interactive platform that encourages employee motivation, collaboration and communication.

- Create & deploy programs
- Kudos for recognition
- Direct messaging
- Run & download reports
- ROI calculation
- Identify usage trends & top participants

WeSpire behavior mechanics focus on making users feel comfortable about taking action and sharing their experiences with others.

Users can choose their interests, set achievement goals and become:

- **Educated**
about opportunities to take action
- **Aware**
of their influence on others
- **Encouraged**
to track progress toward their goals
- **Interested**
in other program opportunities for growth & advancement



Product Overview

WeSpire is the only configurable library of hundreds of action-based programs powered by applied behavioral science and delivered on an enterprise employee engagement platform.

It's the industry's first and only solution that enables individuals and entire organizations to drive measurable, positive impact in areas of sustainability, volunteering, health and wellness, and corporate citizenship.

From a business perspective, WeSpire provides a way to deliver content away from the traditional top-down management style to delivering content to the right people, at the right time. WeSpire provides a way to empower employees to create innovative ways to meet business objectives and inspiring others to do the same. Business stakeholders can choose from proven engagement programs or easily configure their own—leveraging tools to track, measure outcomes and learn how to significantly accelerate employee involvement.

From a user perspective, employees are presented with multiple ways to make an impact, creating awareness around company values and goals—overcoming organizational, geographic, and technical hurdles to information. Users have the ability to raise their understanding and recognition of their contribution and forge meaningful interactions with coworkers—collectively achieving objectives towards greater personal and professional fulfillment.

EMPLOYEE ENGAGEMENT GOAL: VOLUNTEERING



Employee Engagement Through Behavioral Design

WeSpire's employee engagement platform is designed for both stakeholders and users alike. Backed by proven behavioral science our engagement platform unites the entire workforce so that employees can find alignment and fulfillment in the workplace.

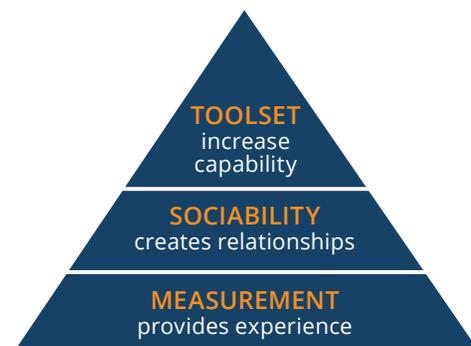
WeSpire's intelligence provides visibility and triggers to drive participation towards specific business programs. When employees sign on, they can join projects and choose specific actions to take, which in turn creates awareness for others to act—creating a powerful network of positive impact.

The collective impact of this network effect can exponentially drive greater participation and productivity that can be measured within the reporting dashboard.

In a single platform, the workforce can leverage combined data from every program.

Foundational Principles of Intuitive Design

There are three foundational principles that continually drive program effectiveness in the WeSpire enterprise platform. At its core, these principles are programmatically applied to continually learn the most effective user interactions:

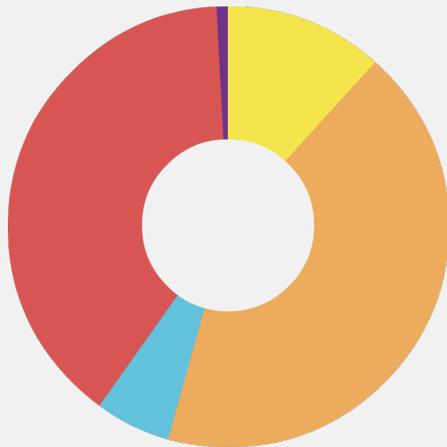


Toolset: create mechanisms that make actions easy

Sociability: create mechanisms that allow users to develop relationships

Measurement: create mechanisms that allow users to learn from actions & motivate taking more

TOTAL SAVINGS IN 5 IMPACT AREAS: \$433,228.95



	Emissions	\$50,304.14	2,515,207 lbs
	Energy	\$185,197.34	1,798,032 kWh
	Water	\$23,374.65	2,337,465 gal
	Fuel	\$172,145.93	52,165 gal
	Waste	\$2,206.89	100,313 lbs

Data-Driven Intelligence

With the knowledge of data insights into how the workforce is working, WeSpire's analytics dashboard can provide leadership perspective that can inform improved business practices and decision-making much faster.

WeSpire is the only employee engagement platform that can track individual and overall program impact areas providing specific measures of performance for corporate social responsibility and sustainability reporting. With WeSpire, you benefit from both the mechanical knowledge of the platform that continually learns from user interactions as well as the data that can prove the ROI of your engagement programs.

About WeSpire

WeSpire is the employee engagement platform that empowers forward-thinking global organizations to reach their greatest potential. With the only configurable library consisting of hundreds of action-based programs backed by applied behavioral science, WeSpire enables individuals and entire organizations to drive measurable, positive impact.

Many of the world's most successful companies rely on WeSpire every day to create brand value for customers, shareholders and employees alike.



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